



ACQUIRING A FOODPAX FRANCHISE

A Foodpax franchise allows you to become part of the most promising and profitable food handling companies in the region.

The Definition of a Franchise

The exclusive right to develop, operate and own a Foodpax food handling, storage and distribution unit for a period of 10 years within a certain geographic region.

The Development Process

Franchisor's contribution:

- Advisory services and assistance with the selection of the site and the construction and setup of a comprehensive food handling unit.
- Operation Manuals setting out in detail, the full spectrum and know how of the operations of the franchise and the running of a successful food distribution company.
- Assistance in the recruitment process.
- Training of management and staff.
- Initial market research and feasibility study.
- Assistance with the selection of machinery and equipment.
- Region-wide advertising and marketing.
- Reinforcement by regular inspection and continuous assistance and evaluation of marketing and sales targets and performance.
- Software and Programs guidance.
- Exclusive supply of the full range of Foodpax products.
- Assistance in product development.
- General advice and support.

Franchisee's contribution:

- Acquiring, renting or leasing a commercial real-estate for the construction and operation of the unit.
- Site construction, maintenance, and operation.
- Selection and recruitment of managers and staff for training.
- Local market research and advertising.
- To use the unit solely for the handling of Foodpax products supplied exclusively by the Franchisor.
- To operate under the Franchise's business name and trademarks.
- Regular maintenance and cleaning to ensure the integrity of the Franchisee's high level of standards.
- Protect the brand's reputation and goodwill to the shared benefit of the region wide franchise.

Further information and details available on request